

# **TERRY FORD**

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## **SKILLS:**

- Twenty years of experience as a sports talk show host and over twenty years of radio experience
- The versatility of being a sports talk show host on a national and local level
- A programming background in the strategic planning of start-up stations and building overall growth in established stations

## **EXPERIENCE:**

### **105.7 THE FAN/SPORTS TALK, BALTIMORE, MD**

*LATE NIGHT SHOW HOST 09/2013 TO PRESENT*

- Co-hosted Post-Game Show as part of Ravens Game Day coverage.
- Host Late Night Show and Co-Hosted Night Show
- Night Show had highest ratings ever in that time slot

### **790 THE ZONE/SPORTS TALK, ATLANTA, GA**

*WEEK-END HOST AND WEEKLY FILL-IN SPORTS TALK SHOW HOST 02/2014 TO 06/2014*

- Collaborated with co-host and staff on show content that included topics, callers and guests.

### **YAHOO SPORTS RADIO/NATIONWIDE NATIONAL SPORTS TALK RADIO NETWORK**

*OVERNIGHT SHOW HOST, WEEKEND AND FILL-IN HOST 07/11 TO 09/2013*

- Hosted national sports talk show that covered a wide range of national sports topics.
- Show had the most affiliates and potential listeners of any daypart on the network.

### **105.7 THE FAN/SPORTS TALK, BALTIMORE, MD**

*LATE NIGHT TALK SHOW HOST, WEEK-END HOST AND FILL-IN HOST, 07/11 TO 01/2013*

- Hosted weeknight 10pm-Midnight Show with guests, features and caller interaction.

### **SPORTS 630 KIDO/SPORTS TALK, BOISE, ID**

*AFTERNOON TALK SHOW HOST/ASSISTANT PD/BRAND SPECIALIST, 04/10-06/11*

- Assisted in the vision, planning and execution of creating a new sports talk station.
- Co-Hosted Boise State Football Pre-Game and Post-Game Shows

### **WHFS RADIO/FM TALK, BALTIMORE, MD**

*WEEK-END SPORTS TALK SHOW HOST, 04/07 – 02/08*

- Hosted caller driven sports talk show after Orioles games on the flagship station.

### **WNST RADIO/SPORTS TALK, BALTIMORE, MD**

*MORNING SHOW HOST, 04/02 – 11/06*

- Hosted morning show that was a mix of opinion, entertainment, callers, guests and features.
- Grew Morning Show audience to the point where the daypart had the highest ratings ever.

### **SPORTINGNEWS ON THEDIAL/NATIONAL NATIONWIDE SPORTS TALK, SEATTLE, WA**

*SPORTS TALK SHOW HOST/DIRECTOR OF PROGRAMMING/SPORTS CONTENT, 05/00 – 03/02*

- Hosted Internet sports talk show that was a combination of opinion, information and humor.
- In charge of programming and show content for all developed shows
- Helped build the first radio show for the Sporting News magazine web site.